# Daniele Schillaci KART DRIVER

**CPAROLIN** 





# Join the Success in the World of Karting 2025 With Daniele Schillaci and Giovanni Minardi, towards a winning season



CPAROLIN

line An emerging talent in international karting



LASTITALIA

# **Consistent and competitive performance**

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2	10	430	MODENA KART	I YIL	DIRIM Bati Ege	C PA	ROLIN / TM KART / MG	11	8:49.596	47.07	5	3.382	3.382		21
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4 .	11	426	CALZA GIOVANNI	CA	LZA Silvio	KR	/ IAME / MG	11	8:51.504	47.11	3	5.290	0.857		13
5 🐧	i j	420	MLG RACING	MA NA	RENGHI Francesco	PA	ROLIN / TM KART / MG	11	8:51.607	47.26	9	5.393	0.103		11
6	10	406	NOVALUX	SC	HILLACI Daniele	LE	NZOKART / LKE / MG	11	8:54.316	47.06	в	8.102	2.709		9
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	1	10 M	ILG RACING	12	MARENGHI FRANCESCO	H.	PAROLIN / TM KART / M	9	12 9:3	5.632 6	.219	5.899	47.148		
-	42		IOVALUX SRL		MARENGHI FRANCESCO SCHILLACI DANIELE	1	PAROLIN / TM KART / M	100			.976	0.757	47.148		

## 2024 Season Results



DANIELE SCHILLACI 09.00 Warm up - P6 10.50 Final 1 - P8 13.50 Final 2 - P7 **Final Classification - P7** 

Minardi

**SEVERAL TIMES IN THE TOP 10** 

IN THE **CHAMPIONSHIP RACES** 



## Season 2025



ITAUAN ACI KARTING CHAMPIONSHIP 2025

- April 13, 2025 UGENTO
- May 25, 2025 VITERBO
- June 15, 2025 SARNO
- **July 13, 2025 CREMONA**
- September 21, 2024 FRANCIACORTA















## FLA KARTING WORLD EUP

#### 25/28 September 2025 – CREMONA



# Why sponsor Daniele Schillaci? Discover all the benefits for your brand

## Exhibition on national and international circuits

Reaching a passionate audience

# The Value of Sponsorship

# Brand association with values such as:

# PASSION, INNOVATION, DETERMINATION



**CPAROLIN** 

# Every curve, every overtaking and every victory will be an affirmation of your brand.



# **Benefit Sponsorship**

#### **Forehead:**

inner spoiler

#### **Rear:**

rear wing

#### From:

Left and right belly or engine hood

#### Camion e hospitality:

The logo will also be displayed on the truck and in the hospitality areas.

#### **Display in boxes/tents:**

Brand visibility within the team's technical area.





## Kart Visibility

#### Sections available for advertising display

#### Sections available for advertising display



# Clothing Visibility

#### Benefit

#### Sponsorship

The company logo may be visible on the suit

Brand placement on official merchandise.

Possibility to customize the hostesses' clothing too

MLG

**E PAROLI** 

# Partnership e Branding

#### Nome al team

Possibility to assign the name of the sponsor company to the team.

#### **Partner Qualification**

Choice of qualification based on the package (Title Partner, Top Partner, Main Partner)

#### Merchandise exclusive

Guarantee of sector exclusivity, to differentiate yourself from the competition

## **Customizable materials**

#### Promotional and communication materials

Your company logo will appear on letterhead, badges, press kits, etc.

#### Roll Up e Backdrop

Presence of the logo on the display supports.

# Banner and totem customization

Possibility to display up to 4 personalized banners at event locations.

PAROLIN

# Benefit Sponsorship

# Using the team brand

Ability to use team branding to promote your brand

All the benefits listed can be modulated to create tailor-made packages, based on the needs and investment possibilities of the sponsoring company.

## **Events and Networking**

# Access to exclusive events

Number of reserved accesses to team races and events (depending on package).

# Promotional initiatives

Presence of the team and the pilot at corporate events, conventions and fairs organised by the partner

#### National press conference

Organization of press conferences with the possibility of speeches and gift delivery.

## Multimedia content

#### Photo and video usage rights:

Access to photos and videos for advertising and communication campaigns.

#### **Pilot images**

Right to use the pilot's images for promotional purposes.

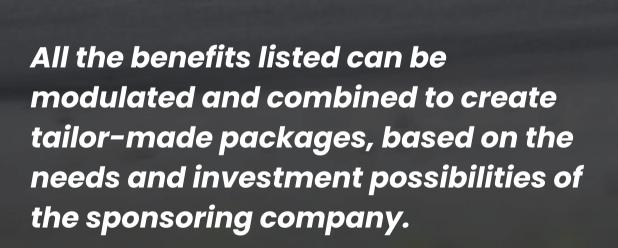
# Viral videos and storytelling:

Logos in videos that tell the life of the team and the driver, inside and outside the circuits

# Benefit Sponsorship

#### **Partners' Dinner**

Participation in the exclusive dinner with all partners.





# **56** Being a manager today means taking care of a driver's career in every detail, 360°.

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# Manager - Giovanni Minardi

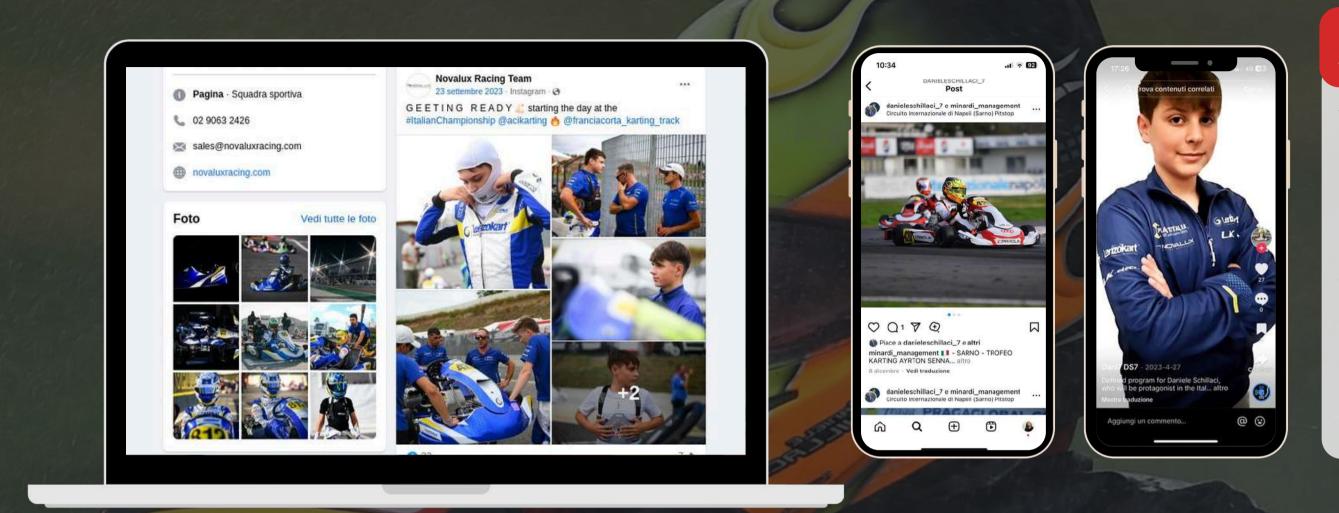


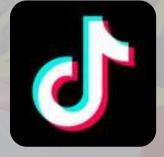




### **Benefit Sponsorship**

- Credibility and network in the racing world.
- Possibility of exclusive events with Minardi for sponsors.







@dani7\_ds7

danieleschillaci09

@danieleschillaci\_7

# Visibility - SOCIAL

## **Benefit Sponsorship**

Visibility on social media: logo on the rider and team's web and social channels (Facebook, Instagram, YouTube).

Company Website Link: Insert a direct link to the sponsoring company's website.

Minardi Management: Promotion of the partnership also through the official channels of Minardi Management.



https://danieleschillaci.com



ACI SPORT TV: in 679 hours of broadcasts over 5,800,000 viewers per appointment NATIONAL TV: in almost 340 hours of broadcasts over 4,800,000 viewers per appointment LOCAL TV: in 135 hours of broadcasts, over 230,000 viewers per appointment

ACI SPORT STAMPA: over 20 newspapers (sports, general, web and national newspapers) with over 1,000,000 readers per appointment



## **Benefit Sponsorship**

- Dedicated press office:
- National visibility guaranteed through press office activities.



# SIVER





\* Space C5 on helmet Space T5 on suit

\*Space C6 on helmet Space T1 on suit Space to be defined on Kart (Front spoiler) \* Space C4 on helmet Space T2 - T3 on suit No. 2 Spaces to be defined on Kart (front nose)

# A tailor-made package for your brand



# PLATINUM

Mention on the site and social media

Advertising on the suit/helmet\*

dvertising on the vehicle/motorhome team

**Press Release Advertising** 

Customized

X

Mention on the site and social media

Advertising on the suit/helmet\*

Advertising on the vehicle/motorhome team\*

**Press Release Advertising** 

Customized

(pilot availability for events organized by the sponsor company, product displays inside the team tent, etc.)

\*Space C2 and C4 on helmet Space T4 - T6 on suit No. 4 Spaces to be defined on Kart

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